



Swagger is a cutting-edge street style website that introduces you to NYC trendsetters influencing the fashion world one thread at a time. Started in Paris, Swagger has become the go-to place for fashion mavens and music-lovers alike. On any day, browse what the City's style underground is talking about - the trends, the styles, the music - and feel plugged into what you're not seeing anywhere else on TV or the web. With over 100,000 Facebook Fans, and critical acclaim in various global publications (WSJ, NYMag, Nylon, etc) Swagger is a fresh start-up with much room to grow. Become a part of the savvy, fun and forward-thinking team!

If you have a sick obsession with the 'Like' button on Facebook, or find yourself having conversations with strangers in 140 characters, then we want you. We're looking for a proactive social media intern who can keep Swagger at the tips of our users' tongues. A typical workday would include collaborating with the Editorial team on the day's content for distribution through our social media channels, reaching out to our fans/followers/featured style mavens/etc to inform them of our latest content, brainstorming marketing ideas fit for Facebook and Twitter, tweeting live from an NYC fashion/music event and growing our overall follower count. We've already amassed 100,000 Facebook fans, but are looking for fresh ways to interact with our audience, and no suggestion is off the table.

The Social Media Intern will be expected to work 12-15 hours per week.

Please Submit the Following to Internship@SwaggerNewYork.com:

- A resume
- A brief cover letter explaining your interest

This a NYC based internship

This is an unpaid internship, however the experience is invaluable.